



NATIONAL ECONOMICS UNIVERSITY

Hanoi, June 15<sup>th</sup> 2019

**CALL FOR PAPERS**  
**The 4<sup>th</sup> International Conference on Tourism in Vietnam**  
**“SMARTER TOURISM”**

**INTRODUCTION**

The contemporary context of tourism refers to such issues as international integration, globally competitive markets, pressures for environmental and cultural preservation and protection, considerable changes in tourists' behaviors, and particularly the extensive and intensive application of technologies in tourism. Tourism development brings about several opportunities as well as challenges for finding out a way for more durable and sustainable development – a way to developing tourism in a “smarter” manner. This is especially important in developing countries where the tourism system in particular and the socio-economic in general have been witnessing profound changes.

In order to provide a forum for discussions on critical contemporary issues in tourism, the Faculty of Tourism and Hospitality (NEU) is to organize *the fourth international conference on tourism in Vietnam* with the theme “*Smarter Tourism*”. It is our honor to welcome tourism academics, policy-makers and administrators, managers and practitioners to the conference. We are also honored to host Prof. David Weaver, one of the leading scholars in tourism research, who will participate and deliver a speech at our conference.

**VENUE**

**Date & Time:** October 31<sup>st</sup> – November 01<sup>st</sup>, 2019

**Location:** National Economics University, 207 Giai Phong Str., Hanoi, Vietnam.

**TOPICS**

We welcome theoretical and empirical research on the following, but not limited to, topics:

1. Tourism and economic development
2. Heritage tourism
3. Technology in tourism
4. Tourism marketing
5. Trends in tourism consumers' behavior
6. Tourism destination management
7. Tourism policy
8. Smart consumption
9. Responsible and sustainable tourism
10. Research methodology in tourism

In parallel with the academic session, a practical forum themed “*A vision for smarter tourism*” will accommodate academic-administrator-business discussion on contemporary tourism development.

## PAPER SUBMISSION

Papers could be written in English or Vietnamese. A full paper in Vietnamese must include an abstract in English and Vietnamese.

By August 15<sup>th</sup>, 2019, prospective authors are to submit their full papers to the email address: [tourismconference@neu.edu.vn](mailto:tourismconference@neu.edu.vn). Please see the section “IMPORTANT DATES” below.

Detailed instructions for formatting the paper are available on *Submission Guidelines* at <https://vietnamtourismconf.net/2019/05/22/submission-guidelines/>

All papers will be subject to the peer-review procedure. All accepted papers will be published in the conference proceedings with an ISBN number.

## REGISTRATION FEE

The registration fee includes a welcome reception gathering, attending keynote speeches and all sessions, a soft copy of proceedings, certificate of presentation, and a lunch.

Authors	Registration Fee
International authors	USD \$200/paper
Vietnamese authors	VND 1.500.000/paper
PhD students/candidates	VND 1.000.000/paper

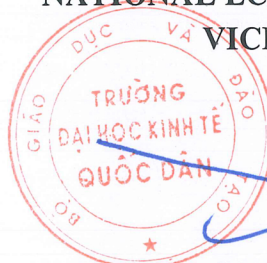
## IMPORTANT DATES

July 15 <sup>th</sup> , 2019	Deadline for abstract submission
August 15 <sup>th</sup> , 2019	Deadline for full paper submission
September 28 <sup>th</sup> , 2019	Notification of paper acceptance
October 31 <sup>st</sup> – November 01 <sup>st</sup> , 2019	Conference date

## CONTACTS

For more information, please visit the website: [vietnamtourismconf.net](http://vietnamtourismconf.net) or contact us via our email address [tourismconference@neu.edu.vn](mailto:tourismconference@neu.edu.vn) or via phone: (+84) 945 959 268 (Ms. Hang.)

FOR THE PRESIDENT OF  
NATIONAL ECONOMICS UNIVERSITY  
VICE PRESIDENT



Assoc. Prof. Dr. TRAN THI VAN HOA